

PRIVACY POLICY PURSUANT TO ART. 13 DEL LEGISLATIVE DECREE No. 196 DATED 30/6/2003 “PERSONAL DATA PROTECTION CODE”

You are invited to read this communication carefully as it concerns the processing of your personal data. Italian Legislative Decree no. 196 dated 30/6/2003, the “Personal Data Protection Code” is designed to ensure that personal data are processed respecting the basic freedom, as well as the dignity of private individuals, with special regard to confidentiality and personal identity. The aforementioned law prescribes that the person whose personal data are collected must receive various items of information regarding the purposes and the ways in which the data are processed.

The term "personal data" refers to any information relating to natural or legal persons, bodies or associations that are or can be identified, even indirectly, by reference to any other information, including a personal identification number. The term "processing" relates to any operation or series of operations, carried out with or without the help of electronic means, concerning the collection, recording, organisation, keeping, interrogation, elaboration, modification, selection, retrieval, comparison, utilisation, interconnection, blocking, communication, dissemination, erasure or destruction of data, whether the latter are contained or not in a database. The consent of the data subject is requested for certain treatment processes carried out on your data. We at Maggiore Rent spa and its affiliates (the Maggiore System) agree fully with the principles that the law is based on: we also believe that everyone has the right to total respect of their private life. The data entered by you on our site or in the agency when you sign the Rental Agreement will only be processed in the manner stated in the enclosed Privacy Policy, in compliance with the legal requirements. You are therefore hereby provided with the information regarding the purposes and ways in which your personal data will be handled. You are asked to read and sign the consent to processing, together with the Rental Agreement and/or in your browsing sessions on the website, so that we can perform or continue the processing operations indicated herein.

PRIVACY POLICY FOR USERS

This Privacy Policy, issued pursuant to art. 13 of Italian Legislative Decree 196/03, concerns the processing operations carried out by Maggiore Rent spa on the data collected when you book the services offered (on the website, by booking through a call centre or in the Agency), when you sign the Rental Agreement for cars and/or vans or, subsequently, within the terms of the contract itself; the same applies on behalf of the Licensee/Affiliate indicated in the Rental Agreement, if the Agreement is made out in their name. The data collected will form the data to be processed in compliance with the aforementioned law and with the confidentiality on which the activities of the Maggiore System are based. Processing will take place through the collection of personal data on paper or in electronic form and the subsequent inclusion of the data, through local terminals, in the centralised computer system of MaggioreRent S.p.A., equipped with a computer security system based on selective access codes and maintained in places where entry is under constant surveillance. Processing involves the communication of all or part of the data to others within the Maggiore System, and companies in the Avis Budget group of which Maggiore is a part, Licensees/Affiliates or Agents, external companies, as and when required, according to the role they play in managing the services offered and/or the contract signed, including the activities necessary for minimising the risks of insolvency or fraud, as well as banks or Credit Card Agencies indicated by you for paying the amounts owed. Bearing in mind that Maggiore System and the Avis Budget group belong to an international circuit,

the personal data given by you, by booking the services offered and/or when signing the Rental Agreement, may be transferred abroad, especially following a specific request from you for a service to be provided abroad or following your travel abroad. We therefore intend to make of your personal data for the following purposes: - to perform the obligations taken on under the rental contract as well as to provide additional services or those in any way connected with fulfilling the contract; - for handling payments (including the identification details of credit cards) as stated in the General Rental Conditions and in the Maggiore Price List; - for the fulfilment of legal, accounting, taxation and contractual obligations connected with the services requested; - for managing relationships with authorities and public bodies for purposes to do with special procedures (for example re-notification to the actual lawbreaker of the highway code). Providing personal data for the above-mentioned purposes is mandatory and failure to provide data or consent to processing, including the details of any other drivers, will not allow Maggiore Rent spa and/or any Licensee/Affiliate to go ahead with the booking and/or the contract stated above.

It is also our intention to periodically send customers information and advertising material, invitations to events, information on promotional campaigns also run in conjunction with other companies working in the mobility sector and tourist or business travel, as well as to send questionnaires for receiving customer opinions on issues relating to mobility, on the quality of our services and on the level of satisfaction, for the purposes of improving customer relations, to constantly provide a better service. The communications in question may also be sent using automated means such as email, fax, SMS and MMS. Consent given for processing data for the specific purposes of so-called direct marketing previously mentioned is optional. However, where given, the consent acquired will not only cover automated methods of communication (for example email), but also traditional ones (for example sending brochures by post). This is therefore a unitary and overall form of consent which will refer to all the possible marketing processes as specified above, notwithstanding the data subject's option to notify Maggiore, including at a later time, of their different consents for the individual marketing purposes.

The data subject's right to objection/revocation of the processing of their personal data for the aforementioned purposes through automated methods of contact also extends to the sending of promotional advertising by traditional means and may freely exercise their right by sending a simple email to privacy@maggiore.it without the need for any formalities.

The right of the data subject to object only partially to the processing, as prescribed by art. 7, paragraph 4, of the Code, is in no way compromised. In this case the data subject not wishing to give their consent in the terms as outlined above or who intends to revoke it only partially, may express their wish to receive communications for the aforementioned marketing purposes only through traditional methods of contact, where possible, or by informing us of a preferred method from among those used, by freely sending us a simple email to privacy@maggiore.it without the need for any formalities.

On receipt of this request, Maggiore will promptly remove and delete the data from its databases used for the Processing data for Marketing purposes and will inform any third parties to whom the data may have been sent for the same purposes.

While you are browsing on the Maggiore website, information is collected by means of files know as "cookies". Consent for this specific processing is optional and to find out more or to refuse consent please

see the relative policy <https://www.maggiore.it/en/privacy-policy.html>]. For all processing operations, after reading and understanding the relative policy, please tick the box provided on the form/booking interface and/or on the Rental Agreement and/or on the banner on the website, if you intend to give your consent for processing your data for the specific purposes indicated each time. We would like to reiterate that receiving your consent for processing personal data is not necessary for all the aforementioned processing operations which are in any case connected and/or necessary for fulfilling an obligation prescribed by the law, by a regulation or by the EU standard or to carry out obligations deriving from a contract to which you are a party or to absolve, before the end of the contract, at your specific request.

In relation to the aforementioned processing, you may exercise your right provided for by art. 7 of Italian Legislative Decree 196/03, by freely sending an e-mail to privacy@maggiore.it. The text of the law states as follows: 1. A data subject shall have the right to obtain confirmation as to whether or not personal data concerning him/her exists, regardless of their already being recorded, and communication of such data in intelligible form. 2. A data subject shall have the right to be informed: a) of the source of the personal data; b) of the purposes and methods of the processing; c) of the logic applied to the processing if the latter is carried out with the help of electronic means; d) of the identification data concerning the data controller, data processors and the representative designated as per Section 5, (2); e) of the entities or categories of entity to whom or which the personal data may be communicated and who or which may get to know said data in their capacity as designated representative(s) in the State's territory, data processor(s) or person(s) in charge of the processing. 3. A data subject shall have the right to obtain: a) updating, rectification or, where interested therein, integration of the data; b) erasure, anonymisation or blocking of data that have been processed unlawfully, including data whose retention is unnecessary for the purposes for which they have been collected or subsequently processed; c) certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected. 4. A data subject shall have the right to object, in whole or in part: a) on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection; b) to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market or commercial communication surveys.

We would lastly like to point out that, in order to protect Maggiore and the customer from the risk of theft or fraud, vehicles may be fitted with satellite devices, anti-theft systems or black boxes able to detect the location of the vehicle (and therefore the customer and any other authorised drivers) as well as the speed or the driving behaviour. Specialised external companies manage the databases regarding this information, the details of which are available on request from Maggiore, of which under no circumstances are the names of the users communicated. The data are saved in compliance with all the necessary safety precautions and are stored for a maximum period of 1 year, after which time they are deleted. The methods of transmitting the data in aggregated and anonymous form guarantee their security. The data may not be consulted by third parties and are only made available to Maggiore, within the limitations strictly necessary, in the event of theft or failure to return the vehicle according to the agreed terms, as well as in the event of an accident and abnormal occurrences (for example illegal acts such as violation of the contract or of legal obligations). The possibility of Maggiore of accessing the data independently and

other than in the aforementioned specified cases and the agreed methods of consultation is excluded. Following communication, Maggiore may process such data and reserves the right to communicate them to the Judicial Authorities, Insurance Companies, Lawyers' practices and Companies specialising in the prevention and management of thefts and accidents and to use the contents or allow the contents to be used for any action to safeguard itself. Maggiore has no access to and under no circumstances processes your sensitive data. The data controller for processing the data referred to in this policy, in the event of stipulating the Rental Agreement, is Maggiore Rent spa and also any Licensee/Affiliate indicated in the Rental Agreement itself. The head offices of Maggiore Rent spa, which you may contact for any clarification and/or additional information, are in Viale Carmelo Bene 70 - 00139 Rome. The address of any Licensee/Affiliate is stated in the Rental Agreement.